

## FOR IMMEDIATE RELEASE

The Sheehan Adopt-a-Family Project (SAF) 501(c)(3)  
2711 N. Sepulveda Blvd, Ste #726  
Manhattan Beach, CA 90266  
[www.safproject.org](http://www.safproject.org)  
(310) 435-9808  
(424) 291-2160

### SAF PROJECT TEAMS UP WITH VIKINGS CHARITY TO HOST HOLIDAY PARTY FOR KIDS IN NEED

MANHATTAN BEACH, CA, November 22, 2016: "He finally found us!" Six year old Kevin looks at the bag of toys in his hands with wide eyes and adds: "Santa has never been to our neighborhood before." Next to him Lavinia, 10, pulls out a doll from her gift bag. "Santa didn't forget us because we live in the shelter," she says quietly.

For six years, the Sheehan Adopt-a-Family Project (SAF), a local 501(c)(3) charity has been partnering with Vikings Charity and the Department of Public Social Services to bring holiday hope and cheer to impoverished children like Kevin and Lavinia through its annual Holiday Party.

On December 5th, 2016, SAF and the Vikings Charity will host their 2016 Holiday Party for hundreds of disadvantaged youth from 11 am to 3 pm at the Alpine Village at 833 W Torrance Blvd, Torrance, CA 90502. The Holiday Party will include a visit from Santa Claus, a DJ and dancing, a bell choir of intellectually challenged youth, and 10 unwrapped toys for each child.

"This is the highlight for my children each year," says Jennifer, a homeless mom of two. "I don't know what I would do without this party." Jennifer currently stays in a shelter for battered women and receives just \$379 a month in food stamps to feed her family. She is unable to purchase basic necessities like shampoo, tampons, or a toothbrush, or hot food from grocery stores with these food stamps.

This holiday season, SAF seeks to bring hope to mothers like Jennifer and more low income families with donations for toys, clothes, hygiene items and food. To donate, please visit SAF's **GoFundMe page** ([www.gofundme.com/saf2016](http://www.gofundme.com/saf2016)). Donations can also be mailed to the SAF office located at 2111 N. Sepulveda Blvd., Manhattan Beach, CA 90266. Alternatively, if you are interested in adopting your own family you can visit the DPSS Adopt-a-Family Program website (<http://dpss.lacounty.gov>).

For more information & volunteer opportunities please visit [www.safproject.org](http://www.safproject.org).

**About Sheehan Adopt-a-Family Project (SAF)**

Over the past six years SAF has adopted and supported over 1,000 individuals through the Department of Public Social Services (DPSS) Adopt-a-Family Program. 900 families apply to the program each year, but only about 50 are matched with an adopter. Every year, SAF partners with the Vikings Charity ([www.vikingcharities.com](http://www.vikingcharities.com)), one of the Southland's leading charities for disadvantaged children, to host an annual Holiday Party for up to 25 adopted families in need. Last year, SAF raised over \$30,000USD in gifts and cash donations and hopes that this number will grow as more families are adopted into the program.

**Media contact:**

Melissa Sheehan Clarkson

[safprojectorg@gmail.com](mailto:safprojectorg@gmail.com)

(310) 435- 9808

[www.safproject.org](http://www.safproject.org)

**Social Media:**

Facebook: [www.facebook.com/SheehanAdoptAFamily](http://www.facebook.com/SheehanAdoptAFamily)

Twitter: @safadoptafamily

Instagram: safproject.org